

# explore

## The new way of looking at skin

Use the most powerful skin consultation tool  
available to clearly diagnose and solve your  
customers specific skin concerns

**OBSERV<sup>®</sup> 520<sub>x</sub>**



## Desire for beautification and rejuvenation is universal, yet solutions are individual

Skin is the main element people see when they look at a person's face. That is why skin problems and signs of aging are reason to seek treatment. Observ 520x determines these skin conditions in the blink of an eye. Understanding your client's skin quality and goal is the starting point of each personal treatment plan. Observ 520x helps you make more informed decisions when choosing treatment plans and selecting the right products for your patients.

### The most powerful skin consultation tool

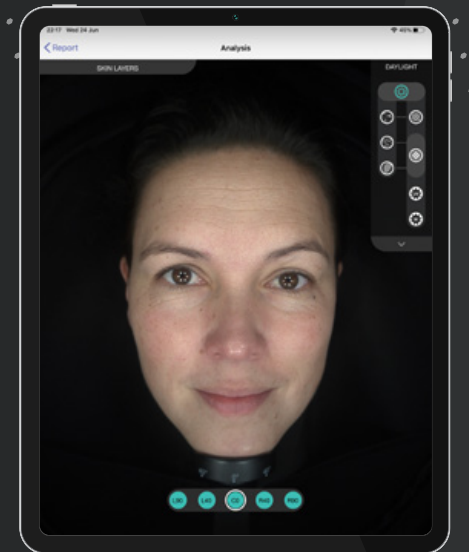
Make sure a thorough skin analysis is part of your consultation process. Observ 520x enables cosmetic clinics to capture characteristics in different layers of the skin to clearly diagnose and solve your client's specific beauty concerns. Whether you are an aesthetician or a cosmetic dermatologist: Observ 520x always fits your needs.

Attract, convert and retain more patients with Observ 520x



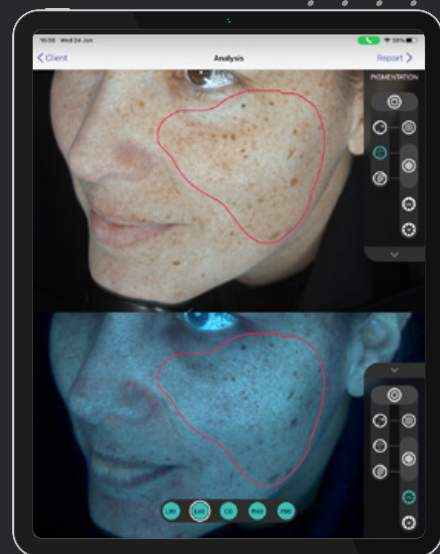
Create an efficient workflow for faster consultations than even before

Available on the iPad Pro with an intuitive app that adapts to your clinic's workflow, from intake to result documentation





Understanding skin conditions beneath the skin and before they are visible, empowers you to truly get results for your patients.



Use all possible angles and compare modes to identify skin aging and concerns and mark potential treatment areas. Show patients their skin concerns in a way they are not able to with their own eyes



## Visualisation is key for an efficient consultation flow

Professionalise your patient consultations and stand out against the competition by introducing skin diagnostics into your practice. The Observ 520x optimises your clinical workflow: from intake up to and including the documentation of results.

Add your own treatments, products and brands to the Observ app to grow your sales. Share reports and images with patients, peers and staff. Distinguish yourself from the competition with extensive skin analysis. Building a personalised and effective treatment plan becomes way more effective and visualise by visualising your expertise on skin treatments. Wow patients by showing them what is beneath the skin surface.



## Track and document aesthetic results

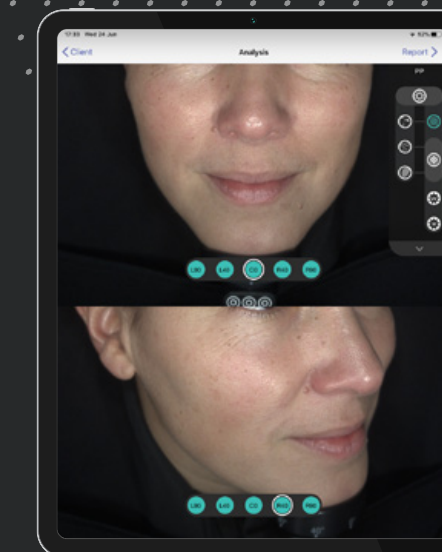
In the world of today, nonsurgical aesthetic treatments, such as injectables, chemical peelings, dermabrasion and laser resurfacing treatments, have increased substantially in popularity, and are accessible to just about anyone. Results of aesthetic treatments can be subtle and individual results may vary. By photo documenting your clients' data with Observ 520x, practitioners can enhance the effectiveness of cosmetic treatments.

If you can exceed your clients' expectations, you turn 'treatment clients' into 'loyal clients'



## Turn aesthetic consultations into engaged customer experiences

Create digital patient reports, care & treatment plans, side-by-side comparisons, tailored skincare regimens and more. Easy access to all patient data in the cloud.



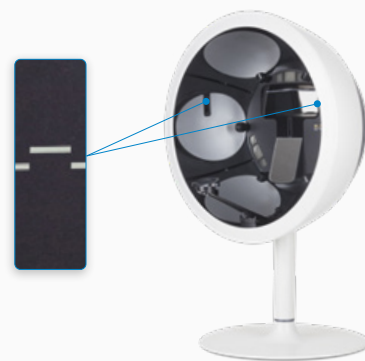


## Base expert advice on high quality before and after images

Observ 520x is a powerful tool that affirms the trusted value of your aesthetic team and elevates effective treatments. Showcase before and after images to illustrate and promote your aesthetic treatments and unrivaled client services.

## Picture Perfect Positioning System

To capture perfect images, reproducible positioning is essential. The ergonomic chinrest can be adjusted to 5 angles; the app will automatically detect the chosen angle. Observ 520x is equipped with a patented Face Positioning System (FPS), which will facilitate the positioning of your client via visual feedback technology.



## Observ 520x works fast and smooth

Observ 520x captures images in less than 10 seconds and has the best in-class image positioning. The controlled face positioning system and the controlled illumination guarantees outstanding high quality images. With the ghosting overlay, recreating the positioning of earlier sessions is effortless.





# Bring the inner beauty out

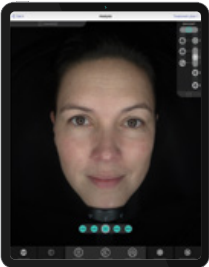
How we look is important. There are many skin issues that can cause a person to feel insecure whether this has to do with apparent skin problems like acne or with aging skin issues such as wrinkles.

Thanks to you and a little help from the Observ 520x you can wow patients and show them what is beneath the skin to build an effective treatment.

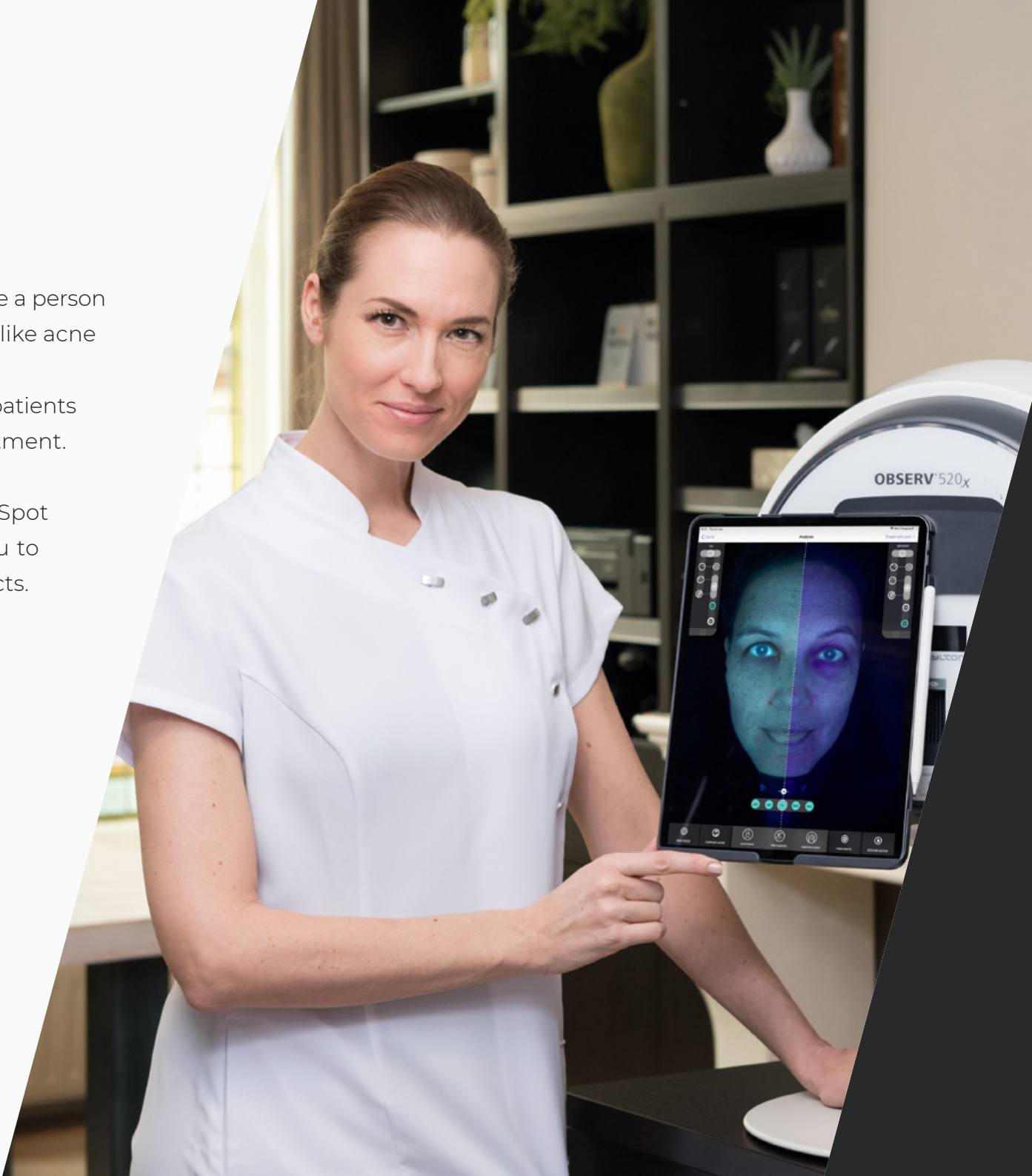
Even the most subtle signs of aging are captured.

Get insights on skin concerns that emerge deep within the skin. Spot volume loss and changes in the contours of the face, allowing you to make more informed decisions on required treatments and products.

Advise on pre- and post-treatment products and increase your sales



The starting point of your consultation is daylight mode. This provides a clear means for the overall appearance evaluation of the skin and the baseline of aesthetic skin consultations.



## Choose your area of expertise:

### AESTHETIC ANALYSIS

Analyse all signs of facial aging, from volume changes to appearing pigment and consult patients on the best non invasive treatments

Let's look into *face*



### SKIN DIAGNOSIS

Look at the root causes of predominant skin concerns and help patients decide on the most beneficial treatments

Let's look into *skin*



Let's look into *face*



Wrinkles & Lines



Volume & Lifting



Facial Contouring



Skin Improvement

AESTHETIC ANALYSIS

Bringing out the True You

When we age, different processes take place within the different layers of the skin. We lose enzymes, fibers, tissue, fat and with that volume. On the other hand our skin becomes more translucent and underlying vascular issues and pigmentation becomes more prominent.

With Observ 520x, you can diagnose all these skin conditions with ease within minutes and decide on the right treatment. Capture, document and share the journey, even with peers, to from a patient to a happy customer.





Let's look into *face - volume and shape*

## AESTHETIC ANALYSIS

### Show patients even more than they can see

Helping your client visualize their skin concerns is a great way to advise them the best treatments. Whether you focus on wrinkles, fine lines or volume loss, the Observ 520x is the new way to look at skin.

With the advanced 360 Light Technology we bring you a better way to show the effects of volume treatments with high quality before and after pictures. The easy to control dynamic wheel will give you full control over your point of light so you can use shadows to show where on your clients skin, treatments may be most effective.

The comparison mode is suited to spot the changes that occurred by your treatment. Show patients the before and after pictures side by side and showcase the way the volume has been changed. Enhance patient satisfaction with Observ 520x.



360 Light



Let's look at *face - appearance*



Surface Texture is the skin's' topography



Pigmentation is responsible for skin tone and colour



Redness is a network of microvascular structures

## AESTHETIC ANALYSIS

### Reveal perfect skin

Observ 520x reveals how subtle signs of ageing and skin health contribute to appearance. This visible feedback enables aesthetic practitioners to understand the skin of their clients and provide individual, comprehensive care and treatments.

“One of the important steps in a consultation is, without a doubt, the skin diagnosis. I find it essential to study the patients skin, using the Observ to get high quality images. The multiple light modes allows me to conduct a profound skin analysis. Patients are happy with their treatment results. I am also able to develop better work protocols as the Observ helps me gain more insights with its accurate analysis.”

**Dr. Sergio Fernandez** Medical Direct Le Med

Let's look into *skin*



Couperosis



Melasma/Chloasma



Scarring



Acne

SKIN DIAGNOSIS

Look deep into the skin layers

Observ 520x is a powerful tool for comprehensive skin assessment to help your patients achieve their goal of a healthy skin, both inside and out. As an aesthetic professional, you recognize many skin issues immediately during the first evaluation, based on your educational background. You then want to show your patient what's going on and how your treatments will help.

“Observ’s imaging of the skin is so comprehensive and easy to understand.

Patients like to see their skin change during treatment. It helps to motivate them to follow all doctor’s recommendations.”

Dr. Tina Meder Meder Beauty Science

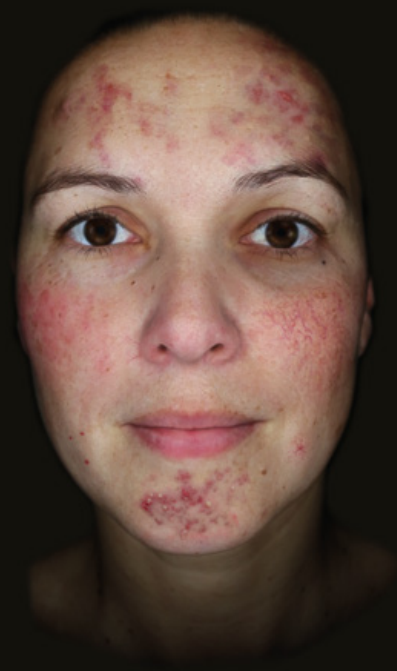




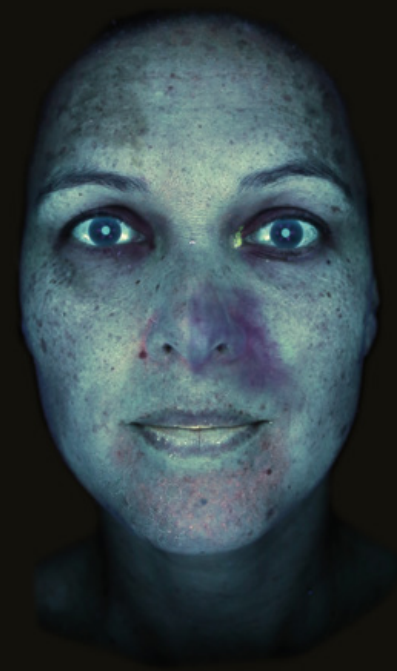
Let's look at *skin - predominant concerns*



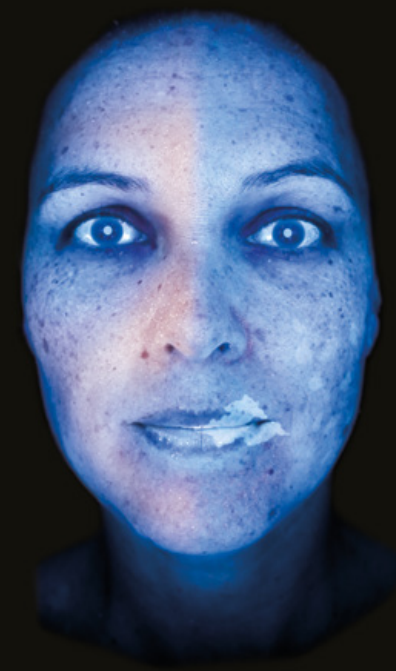
Parallel Polarised



Cross Polarised



True UV



Woods

## SKIN DIAGNOSIS

### Skin Therapy

From surface layers to below, Observ 520x reveals how subtle signs of ageing and skin health contribute to appearance. This visible information enables aesthetic practitioners to understand the skin of their clients and provide individual, comprehensive care and treatments.

Build the confidence of your patients who experience severe issues and use your skills to achieve results far more meaningful than beauty.



# If your clinic branches out, we grow along with you

If you change the way you work, Observ changes with you. When your clinic branches out and your treatments and product portfolio expands, Observ always fits your needs. Upgrade your workflow with our extension kits.

## Skin Diagnosis



## Aesthetic analysis



## Skin Diagnosis + Aesthetic analysis



## Skin Diagnosis + Appearance analysis



Visualition is King. The intricacies of your treatments can be difficult for patients to understand, but when you show them the visual evidence of the results they will see their value instantaneously.





# The Observ experience

The Observ 520x is made with today's aesthetic and cosmetic practitioners in mind. It is part of the Observ-family of skin diagnosis devices. Headquartered in Europe, Sylton develops and produces diagnostic equipment for the global beauty industry. Over 25 years of experience and developed in partnership with many cosmetic multinationals and skin care brands, Sylton provides you state-of-the art diagnostic products that help your business grow.

Dimensions (LxWxH)	32 x 43 x 63 cm
Dimensions when packed in bag (LxWxH)	46 x 45 x 19 cm
Weight	11,2 kg
Illumination Modes	Daylight, Cross Polarisation, Parallel Polarisation, Wood's, True UV
Visualisation Modes	Surface Texture, Pigmentation, Vascularity
iPad Control	Bluetooth 4.1. LE
Illumination Technology	Solid state LED
Visulatisation Technology	360 Light

Your package contains:

- ✓ The Observ 520x device packed with the latest technology
- ✓ Observ travel bag
- ✓ Chinrest for controlled face positioning
- ✓ Lightmode activation voucher(s)\*
- ✓ Free voucher for 2 years Sylton Safe
- ✓ Observ headband
- ✓ Observ Cape
- ✓ Quick reference guide for common concerns\*
- ✓ Skin condition guide for advanced practitioners

\* The vouchers and quick reference guides for the selected lightmodes are included

# Sylton Connect

With Sylton Connect we strive to make working with our Observ system more easy and secure. Sylton Connect is a collection of digital services where you can store and retrieve your client and treatment information. Whether you are a small clinic or have a branch of beauty institutes, connecting your Observ data with your colleagues and clients has never been this easy.

## Accessories

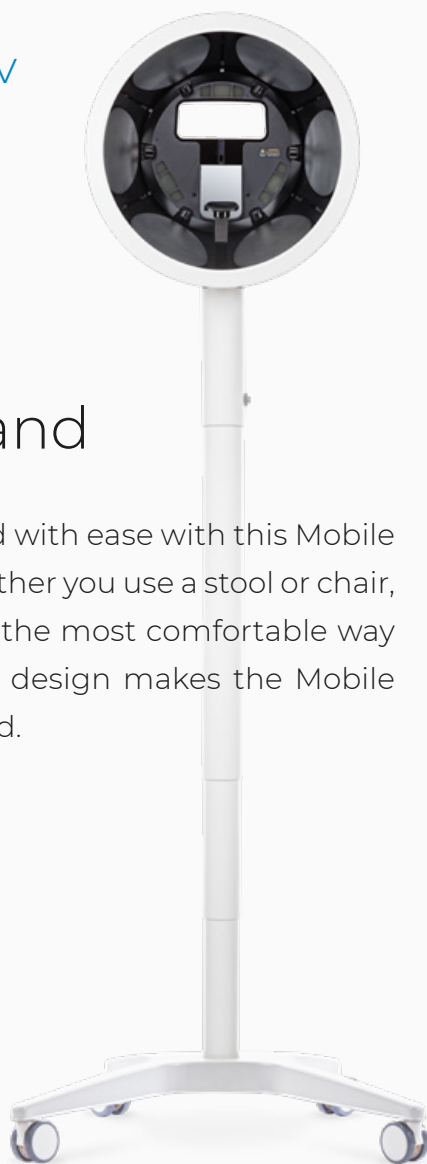
Observ 520x fits anywhere and goes everywhere with our Mobile Stand and Trolley.

Wheel your Observ  
around the office

### Observ Mobile Stand

Move your Observ 320 or 520x around with ease with this Mobile Stand. The height is adjustable so whether you use a stool or chair, you can always position the Observ in the most comfortable way for you and your client. The innovative design makes the Mobile Stand safe and easy to use with one hand.

- ✓ Height Adjustable
- ✓ 4 swivel wheels
- ✓ Cord storage system



### Observ Trolley

Safely bring your Observ with you anywhere you go in the hardcase trolley. The sturdy four swivel wheels are ready to roll over any surface texture. From gravel to tiles, you can easily pull the trolley with one hand. The trolley even has a lock system with a 4 digit code available, so nobody can open your trolley without knowing the code.

- ✓ Pull out handle
- ✓ Swivel wheels
- ✓ Address label
- ✓ Lock with 4 digit code

Take your Observ  
anywhere you can



› Find out more at [sylton.com/products](https://sylton.com/products)

Bring out the best  
in each picture

### Observ Headband & Cape

The light reflections within the Observ work best if there are no reflections coming from bleached hair or light leaks from outside. To minimize this, we developed a headband and cape you can use if your client has white, grey or bleached hair. The cape is ideal when your client wears a white shirt so you always get the right images in one go, even when the light shade is not applied correctly and there is a lot of extra light coming from your surroundings.

- ✓ Soft headband with velcro
- ✓ Neck and shoulder covering cape
- ✓ Both can be washed with ease





**SYLTON®**

**Sylton, powered by InnoFaith, The Netherlands**

For RMA and service enquiries: [service@sylton.com](mailto:service@sylton.com)

Our marketing team: [marketing@sylton.com](mailto:marketing@sylton.com)

Visit our website: [www.sylton.com](http://www.sylton.com)

Dutch design made in the EU

With special thanks to Beauté huidinstituut – Grave for the salon image(s)